Brands & Marks



We’re delighted to welcome our latest member to the ESMA International Network Community – Brands & Marks from Australia. Brands & Marks are a distributor company from Australia...

We’re delighted to welcome our latest member to the ESMA International Network Community – Brands & Marks from Australia.

Brands & Marks are a distributor company from Australia who help consumer goods brands launch, grow and scale across Australia and New Zealand.

Entering Australia and New Zealand requires more than finding an importer or distributor. You need a local partner who understands where your brand can win, how to position it, which customers and channels to target, and how to build sustainable demand once you enter the market.

That is the role Brands & Marks plays.

Brands & Marks act as your local commercial and brand partner. They help assess the market opportunity, develop the right route to market, shape the local proposition, represent your brand with retailers and channel partners, and lead the business from launch through to ongoing growth.

Their team brings together market and category insight, commercial strategy, retail representation, sales and key account management, brand planning, imports, stock investment, warehousing and distribution.

Brands & Marks objective is not simply to bring your products into Australia and New Zealand, it is to establish your brand, build the business and create sustainable long term growth.

Some of the brands that Brands & Marks work with are as follows - Melitta, Cornish Sea Salt, Bob Snail, Sun Harvest, The Holy Sauce, Wicked and many more brands including private label.

For more information about **Brands & Marks,** please contact:

Kody Okeby, Sales Director

Brands & Marks Pty Ltd
Level 4, 140 Williams Street
Woolloomooloo, NSW 2011
Australia

Phone ?: +61 417 830 788
Email ?: kokeby@brandsandmarks.com.au
Website: www.brandsandmarks.com.au













Publication date: 10 Nov, 2026

Tags:

Published by: ESMA International Network